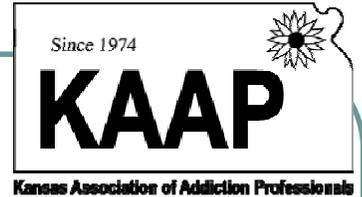


Why Belong to the Association?

Where do we Start?



The association offers great benefits exclusively for our membership. Take a look at what we have to offer our **PROFESSIONAL PROGRAM ADMINISTRATORS (PPA)**!

1. Member Discounts:

PPA Members receive discounts on a variety of valuable services...

-Training and Conference Discounts: The KAAP PPA designee and one additional employee receive \$50 off the summer and fall conference and \$35 off other KAAP sponsored workshops. **You can easily save at least the amount of your dues in lower training costs.**

-Job Posting Service: KAAP will post your advertisement on our website and send notifications to KAAP qualified counselors and AAPS credentialed counselors throughout the State of Kansas. That's notices to over 400 qualified counselors! KAAP members get an instant discount off this service-- \$50 off.

-Comprehensive Mailing Service: You provide the KAAP office your marketing material. We will send your material to KAAP members and AAPS Credentialed counselors across the state of Kansas. KAAP members receive an instant discount off this service--**\$50 off when mailing to 601+ members and counselors.**

-Advertising Discounts: Newsletter Ads are short ads (about 50 words) and a link to your website. Your ad can be run one time only or throughout the year. Website ads- **GOLD Option:** A description of your agency or product and a link to your website on the association website. The minimum run for the website advertising is six months. **PLATINUM Option:** A description of your agency or product and a link to your website on the association website. In addition, this option permits up to two dedicated emails to our membership each month. Your website ad will be placed on the association website within a week of submitting the ad. KAAP members can get an instant discount off this service--**\$25 off your continuous newsletter ad, \$50 off your Gold option website ad, and \$75 off your Platinum option website ad.**

In addition to benefits from our partnership with SAAS (see below), KAAP is currently forming partnerships with businesses to offer you discounts on other services such as hotel stays and dining!

2. Access to timely information:

Newsletters and email blasts provide members with timely information they can use as they work to do their jobs effectively.

Beginning in June 2010 all KAAP members now receive weekly updates titled, "This week at the Association."

We are also developing a "members only" website to offer you exclusive access to the most current information on state policy changes, legislative changes and issues which affect you as a professional and those you serve!

3. Legislative advocacy:

KAAP has contracted with one of the best lobbyists in the state of Kansas. His leadership and guidance has been invaluable to the association. *As a member, you have the opportunity to get engaged in public policy and shape the future of the profession through legislative advocacy and connection to state leaders and policy makers!*

4. Networking with peers:

KAAP members have numerous opportunities to interact with other program leaders and CEO's regarding issues that impact the addictions and prevention profession.

5. Connection with State Associations of Addiction Services (SAAS):

KAAP is a member of SAAS, the State Associations of Addiction Services. This partnership allows Kansas to be connected to national issues and with other state associations across the country. SAAS has entered into several corporate partnerships which allow state associations to offer valuable benefits to their ORGANIZATIONAL (PPA) members including revenue sharing for the association:

-**Hazelden Publishing and Educational Services** gives a **20 percent discount** to members on purchase of curricula, educational manuals, videos, and other materials; 5% of sales is shared with the State Association.

-**Wiley and Sons, Inc.** provides substantial discounts to members for newsletters: *Alcoholism & Drug Abuse Weekly (ADAW)*, *Mental Health Weekly (MHW)* and *The Brown University Digest of Addiction Theory & Application*, and magazines. **\$150 per year** for ADAW or MHW and \$275 for both. The State Association receives \$10 per subscription.

-**The Express Drug Screening Program** (Sterling Lab) offers discounted pricing for members for urinalysis by a SAMHSA-certified lab; 30 cents per lab test and per onsite test cup is shared with the State Association.

--**The Unemployment Services Trust** is an alternative, often less expensive, program available only to nonprofits to pay state unemployment insurance taxes.

-**FoodSource Plus** is a food and supply purchasing services and management consulting company, which works exclusively with the non-profit, human service sector. Their professionals will perform a free audit of the organization's food and supply purchases then recommend purchasing procedures and vendors that save most FoodSource Plus members 10% - 35% annually.

And that's not all! KAAP is constantly reviewing new partnership opportunities and adding to these great member benefits! So, are you ready to Join KAAP? Simply fill out our Application titled, "Three Steps to Membership." And let us be the first to say,
"Welcome to the association!"